



KALASALINGAM

ACADEMY OF RESEARCH AND EDUCATION

(DEEMED TO BE UNIVERSITY)

Under sec. 3 of UGC Act 1956. Accredited by NAAC with "A++" Grade



Anand Nagar, Krishnankoil, Srivilliputtur (Via), Virudhunagar (Dt) - 626126, Tamil Nadu | info@kalasalingam.ac.in | www.kalasalingam.ac.in

THE - Impact Rankings 2026

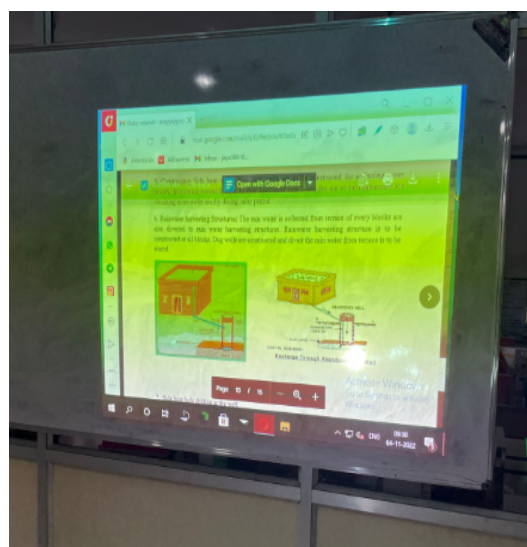


Ensure availability and sustainable management of water and sanitation for all

6.5.6 Promoting conscious water usage in campus:

World Water Day

Every year "World Water Day" is celebrated on 22nd March to insist the importance of water. World water day focused on the theme "**Ground Water**". The department of Civil Engineering, KARE has conducted activities such as guest lecture, drawing competitions, slogan writing contest.



Students activity on water usage



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Figure:3 Awareness Campaign to promote water usage

Green Army

Green Army Volunteers of KARE organized Global Warming Awareness Rally at Srivilliputtur. The aim of the rally was to create awareness on Global Warming among general public and school children. During this rally saplings were distributed and importance of trees in abetting global warming was stressed.



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Figure:4 Global Warming Awareness Rally

Outreach Activity:

An Event was conducted by club GREEN ARMY on the topic "Palm Tree Plantation" at Ayan karisalkulam village near Azhagapuri on 30th of October 2022 from 10:00 am to 1:00 pm. Topic Discussed: Tree plantation is the process of transferring of seedlings from one place to another for different purposes. Furthermore, there are various reasons behind tree plantation but the most important are forestry, land reclamation, and landscaping. Each process of tree plantation is important and unique in its own way. Trees give off oxygen that we need to breathe. Trees reduce the amount of stormwater runoff, which reduces erosion and pollution in our waterways and may reduce the effects of flooding. Many species of wildlife depend on trees for habitat. Trees provide food, protection, and homes for many birds and mammals. Trees and shrubs improve soil and water conservation, store carbon, moderate local climate by providing shade, regulate temperature extremes, increase wildlife habitat and improve the land's capacity to adapt to climate change. Benefits of trees regulate the water Cycle. Trees Provide Jobs. Trees Are a Vital Habitat for Wildlife. They Improve the Soil Quality. Trees Prevent Soil Erosion.



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Figure:5 Awareness programme to identify water wasting habits through students self evaluation

Extension Activities	
Mrs.S.Vanitha gave a lecture to the Industrialist on in the Industry institute interaction meet organized by Consultancy service centre of Kalasalingam University	Fluoride removal unit was developed and implemented in R. Patti
Rain water Harvesting implemented in University campus & Conducting awareness motivation to nearby villages	Mr. T. Karthick has been involved as one of the trainers in the process of capacity building in village panchayath of Dindigul District organized by Trust for Education and Social Transformation (TEST), a Virudhunagar based NGO
A project "Treatment of Textile dye Effluent from a Small Scale industry in Srivilliputtur"-by Ms. Sonia, Ms. Valar Rani, Ms.Yamini is selected as a best project and published in news paper	Dr.S.Vanitha gave a lecture on "Awareness on Rainwater harvesting" on December in association with Nehru Yuva Kendra, Virudhunagar and jointly organized by Kansai Nanbargal Youth Club in the NSS Camp at Poovani.



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World Water Day

On the account of World water day, our NSS/NCC students organized a rally at Ramachandrapuram village. At this rally Placards focused on the importance and promoting conscious water usage in the wider community in Ramachandrapuram village. Also our Tamil Mandaram students planted trees in various villages and created awareness in school children.



Figure:7 Awareness Programme



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**Figure:8 Tree Plantation awareness program in Kalaimagal School-
Ramachandrapuram.**