

# **Stakeholder Engagement and Collaboration Policy**

**Policy No. SEP 2023**

**KARE/IQAC/SEP/2023/01**



**Approved by BoM on 29.06.2023**

**KALASALINGAM ACADEMY OF RESEARCH AND EDUCATION**

(Deemed to be University)

(Under the section 3 of the UGC Act 1956)

Anand Nagar, Krishnankoil-626126, Srivilliputtur (via), Tamil Nadu, India.

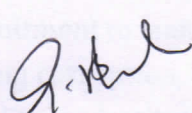
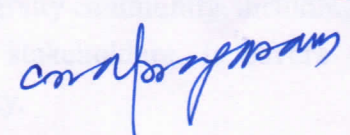
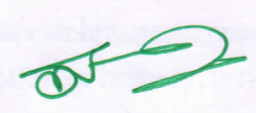
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**Policy Preparation and Verification Team**

Prepared : 2023

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# **KALASALINGAM ACADEMY OF RESEARCH AND EDUCATION**

Anand Nagar, Krishnankoil – 626 126

## **Stakeholder Engagement and Collaboration Policy**

### **1. Purpose**

Kalasalingam Academy of Research and Education (KARE) recognizes that meaningful engagement with local stakeholders is essential for achieving its mission of academic excellence, social responsibility, and sustainable community development.

This policy provides a structured framework for identifying, consulting, and collaborating with various external stakeholders, including industries, alumni, parents, employers, community groups, and government organizations.

Through systematic engagement, KARE aims to strengthen mutual understanding, improve curriculum relevance, promote employability, enhance community relations, and ensure that university operations align with the needs of society and the region.

### **2. Scope**

This policy applies to all schools, departments, research centers, administrative offices, and extension activities at KARE. It covers all forms of engagement — academic, research, governance, industrial collaboration, and community outreach.

The scope includes participation of external stakeholders in academic and policy decision-making bodies, collaborative activities such as training, research, internships, and consultancy, collection and analysis of stakeholder feedback for continuous improvement, and partnerships with local, national, and international organizations for joint initiatives and development projects.

### **3. Identification of Stakeholders**

KARE identifies its stakeholders through a systematic mapping process carried out by the Internal Quality Assurance Cell (IQAC) and individual departments. The following categories are considered key stakeholder groups:

1. **Alumni:** Former students who contribute feedback, provide mentorship, assist in placements, and collaborate in research or entrepreneurship programs.

2. **Employers and Industry Partners:** Companies and organizations offering internships, placements, and project collaborations that support industry-relevant curriculum and skill development.
3. **Parents and Guardians:** They play an important role in reviewing institutional effectiveness and providing inputs on academic quality, facilities, and student support systems.
4. **Government and Regulatory Bodies:** Agencies such as UGC, AICTE, NAAC, and NIRF, which influence the university's policy directions and quality assurance mechanisms.
5. **Community Organizations and NGOs:** Local groups that help implement community service programs, environmental awareness activities, and social responsibility projects.
6. **Partner Institutions:** National and international universities and research centers that collaborate with KARE through Memorandums of Understanding (MoUs).

Stakeholder lists are periodically updated and maintained by respective departments, ensuring inclusiveness and representation from all sectors.

#### 4. Procedures for Engagement

Engagement with local stakeholders is carried out through both formal institutional mechanisms and regular interactive activities.

##### a) Institutional Mechanisms:

**Board of Studies (BoS):** Each school at KARE includes external subject experts and industry representatives who help design and review curricula to meet changing industry needs.

**Academic Council:** The University's highest academic authority includes external members to ensure that all academic decisions align with national standards and future skill requirements.

**Board of Management:** This top governance body comprises members from government, industry, and academia. It reviews stakeholder feedback, strategic plans, and policy outcomes.

**Internal Quality Assurance Cell (IQAC):** IQAC ensures that stakeholder opinions are collected, analyzed, and incorporated into policy and quality improvement measures.



#### b) Collaborative Activities:

**Employer Feedback:** Collected annually to assess the employability and skill readiness of graduates. Inputs are used to revise training and curriculum design.

**Alumni Interaction:** Alumni are invited for lectures, mentorship programs, and research collaborations. They also assist in evaluating program outcomes and advising on technological trends.

**Parent Feedback:** Structured surveys collect parents' perceptions of teaching quality, mentoring, and facilities. This input helps in improving student support systems.

**Community Engagement:** Through extension programs, NSS activities, and local partnerships, KARE addresses community needs in education, health, sustainability, and environment.

**MoUs and Partnerships:** Formal agreements are signed with local industries, research centers, and NGOs to promote research, innovation, and experiential learning opportunities.

#### 5. Documentation and Review

- All stakeholder engagement activities are properly documented at departmental and institutional levels.
- Reports from Boards and Committees are maintained and reviewed during IQAC and Board of Management meetings.
- Annual Action Taken Reports (ATR) are prepared to ensure implementation of recommendations received from stakeholders.
- External audits — academic, administrative, and financial — are conducted by invited professionals to ensure transparency, fairness, and accountability. Feedback results and outcomes are uploaded on the university website to demonstrate openness and continuous quality improvement.

#### 6. Continuous Improvement

KARE emphasizes ongoing enhancement of stakeholder relationships. Feedback collected through multiple channels—online surveys, meetings, and workshops—is

systematically analyzed. The findings are integrated into institutional planning and development processes.

Regular training, awareness programs, and review meetings are organized to strengthen stakeholder participation and ensure that the university's educational, research, and outreach activities continue to reflect societal expectations and global best practices.

#### **7. Governance and Implementation**

This policy is implemented under the supervision of the Vice-Chancellor, coordinated by the IQAC, and monitored by the Board of Management. Each department is responsible for maintaining communication with its specific stakeholder groups and submitting annual reports to IQAC.

The policy shall be reviewed every three years or as required by changes in national or international quality assurance guidelines.